

## Santrev appointed sole distributor for ECODRUM

Santrev has recently announced its appointment as sole distributor for ECODRUM in both Australia and New Zealand.

"ECODRUM is widely recognised as the market leader of in-vessel animal mortality composting, providing a cost-effective and environmentally sound solution to both the poultry and pig industries in the USA since 2007," said Tim Epp, Owner and Production Manager of ECODRUM.

On December 6, Santrev hosted an ECODRUM Information Day at its office in Ipswich, Queensland. Tim Epp and National Sales Manager for ECODRUM, Byron Irwin, were on hand from the USA to present the upgraded range which is due for release in January 2019.

The day was well supported with a good mix of growers and processors represented and having ECODRUM staff present proved to be a great opportunity for attendees to ask technical questions relating to the operation, performance and benefits of the ECODRUM.

Growers were informed that the low power requirement to operate the ECODRUM meant it could be operated using solar power, providing a cost-effective solution to installing the composters remote to existing infrastructure.

The information day concluded with actual mortality disposal scenarios being calculated.

Growers were impressed with the short period of time it took to achieve payback on the investment.

"Feedback received was very positive and there is much excitement around the ECODRUM providing an excellent option to both reduce the costs of mortality disposal and eliminate the risks associated with dead bird collection and disposal," said Luke Trevanion, Managing Director of Santrev.

Most attendees agreed that mortality collection vehicles moving from farm to farm posed one of the most significant biosecurity risks to their operations.

Following on from the information day, Sales Manager Erich Illemann confirmed strong interest with the supply of two ECODRUMS to Western Australia already confirmed.

"In addition to improved biosecurity, the 3-4 year payback on the ECODRUM

has made the decision to invest a no-brainer," said Tony Young, a farm owner from Western Australia.

The ECODRUM has been successfully tested on Santrev owned farms in South Australia with the Farm Manager adamant he would never revert to previous mortality disposal options given the choice.

A number of leading poultry universities, processors and growers have attested to the excellent performance of the ECODRUM providing a winning solution for what has always been an unpleasant and risky aspect of poultry farming.

ECODRUM is manufactured in the USA using quality components. The warranty and ongoing technical support offers growers further peace of mind that their investment in the product is sound.

"If you would like to know more about the ECODRUM please do not hesitate to contact the Santrev Head Office on 07 3281 3200 and one of the sales team will be happy to answer any questions and assist you further," the company said.



The Ecodrum mortality composter for poultry producers is available from Santrev.

## Ingham's to build new hatchery in Victoria

Ingham's is planning to build a new hatchery in Victoria valued at AU\$46 million and is being built to replace an existing hatchery.

Jim Leighton, Managing Director and CEO of Ingham's, said the investment is an example of the company's commitment to stakeholders in supporting infrastructure projects that result in growth. The hatchery is expected to improve productivity and support the increase in demand for poultry products.

The new hatchery is expected to be

completed in 2020.

Ingham's is also creating local jobs in the Victoria area through the new hatchery. About 100 people will be employed during the construction process. Once the hatchery is built and fully operational, about 20 people will be employed there.

Ingham's is Australia's largest producer of poultry meat, supplying about 40% of the poultry market.

It operates more than 340 vertically integrated facilities across Australia and

New Zealand. It operates 74 breeding farms, 225 broiler farms and nine distribution centers and numerous feed mills, hatcheries, processing and further processing plants.

Mr Leighton was selected to fill the CEO position, bringing to the company leadership experience he gained with other companies including Arysza, 40North Foods, Perdue Farms, Hain Celestial and ConAgra Foods.

He succeeded Mick McMahon, who left the company in August.



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The Ecodrum is a mortality composters for poultry, turkey and pig producers. The Ecodrum composters dispose of mortality in a cost effective and environmentally sensitive manner producing a high quality compost that can be used as a soil enhancer.

**BENEFITS**

**Estimated Average Payback 3.2 Years**

- ✓ Clean and simple to operate.
- ✓ Low cost operation.
- ✓ Reduces odour and pathogens.
- ✓ Maintains composting activity in cold weather.
- ✓ Excellent payback period.
- ✓ Improved biosecurity.
- ✓ Processor approved.
- ✓ Provides supplementary income.



Please see [santrev.com.au](http://santrev.com.au) to complete a Ecodrum Payback Enquiry Form. Our Sales Team will provide specific information on correct model, install price and calculated payback period, on your investment.



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